

Jon R. Dougal, director of sustainability

Jon R. Dougal serves on many green organizations: as the Secretary on *GreenMotion.org*'s Board of Directors; as Executive Director of both the U.S. Green Real Estate Council and the E.D. of the Solar Energy Council and on the Board of Advisors for the Sustainable Furniture Council and the USGBC-Inland Empire Chapter; and as Co-Chair for the Green Valley Initiative's Solar Development Zone (www.gvi.org).

As a writer and publisher, he produces www.GreenLinkup.com, www.Talkfloor.com, and GreenInsight newsletter from the GreenMotion's (www.greenmotion.org) website, these publications reach 300k subscribers in 24 countries. Dedicated to "Green Building, Natural Products, and Sustainable Living" these eNewsLetters cover all emerging topics, technologies, processes, and techniques needed by both professionals, government officials, agriculturalists, biofuel producers, and home owners in addressing climate change.

As a public speaker, tradeshow director, and teacher of sustainable development technologies, he has presented at the ASID National Conference in New Orleans-on the "Future of Sustainable Materials", and at the Santa Fe – New Mexico Home Builders Association- on green real estate. His courses on Sustainable Marketing and Green Real Estate are given at Boston Architectural College and at University of California Riverside.

His work since the 1990's has allowed him to work with industry, commercial real estate, and private home owners to select and use the best-of-the-best green products to conserve energy, reduce green-house emissions, utilize renewable materials for construction. As well as environmentally sensitive storage, handling, and processing of hazardous wastes materials, and identify off-grid power sources through selected waste-to-energy systems.

Through his extensive business connections, Chamber of Commerce affiliations, and elected official ties throughout California, Jon is a major contributor to California becoming a World leader in environmental stewardship. Such work includes, but is not limited to the "California Anti - Global Warming Act" AB32, and as Founder of the USGBC Central Valley Chapter, and many other advisory positions.

Other notable affiliations over the past 20 years include: "Sustainable San Francisco" as Co-author of the San Francisco Master Plan for future generations; the "Green Building Products Showcase" which was co-sponsored by the AIA-Committee on the Environment, Pacific Gas & Electric, Urban Ecology Institute, and the Architects, Designers, & Planners for Social Responsibility, and was the original concept for West Coast Green Conference. Conference Host and founder of the benchmark "Altering Profiles of the Future" for the commissioning of the U.C. Santa Barbara campus Donald Bren School of Environmental Science and management the foundation for all future California State and University of California conferences on the greening of college campus.

Jon was the Sustainable Initiatives Manager for Armstrong World Industries and was successful in changing the corporate culture to one of environmental consciousness. He directed and specified the first LEED Platinum affordable house in the U.S. for Habitat for Humanity 2008.

As a former importer of bamboo building products he has extensive international connections. He is active with the International Diplomacy Council serving as a consultant on sustainability issues with the countries of Saudi Arabia, India and Japan. He has also served as a Trade Consultant with the German Chamber of Commerce on Environmental Marketing in the U.S.

Education

- UCLA - University of California at Los Angeles, B.S. Studies major - biology, minor – Art, 3 Dimensional Design
- University of California at Long Beach M.S. Studies – Ichthyotoxicology

Licenses and Associations

- Build-it-Green – Certified Green Building Professional
- USGBC- NCC- Advocacy Committee
- USGBC-Central California Chapter- Founder, Advisor
- USGBC-Inland Empire Chapter- Advisory Council – Membership Committee, Newsletter Editor, Legislative Committee,
- USGBC – Pacific Regional Council- water committee
- Solar Council of the Inland Empire – Executive Director
- Boston Architectural College – Instructor, Sustainable Marketing, Green Real Estate
- University of California at Riverside – LEED Project Management

