

Geri Fox, entitlements

Geri Fox founded **Fast Trak Permit Service** in 1997, after working for the City of Arcadia Building and Safety Division for over six years. Her firm has expedited thousands of retail, restaurant and commercial construction projects for top Fortune 500 organizations throughout the Western U.S. Some of her clients include: Apple, Chico's/White House Black Market, Chuck E Cheese, Lowe's, Payless ShoeSource, Pollo Campero, See's Candies, Pottery Barn and Williams-Sonoma.

Geri began her education of the building industry in 1991, when she went to work for the City of Arcadia Building and Safety Division as a Building Clerk. She originally accepted this position as a means to provide for her two daughters, as she was a single mother at the time. She quickly learned she had a natural "knack" for picking up technical code data and being able to effectively communicate the city's policies and procedures to the public she served. Geri continually found ways to help the city streamline the permitting process and improve customer service. These accomplishments soon lead to her promotion to Senior Permit Technician, where she was in charge of running the permitting counter staff, and providing some plan checking on smaller jobs, which could be checked over-the-counter.



While working for the city, one issue became abundantly clear to Geri...the permitting staff was required to learn extremely complicated technical and legal code compliance, yet they were being paid less money than some of the secretaries. This inequality motivated Geri to survey several other municipalities and come up with a proposal to the City Council requesting a Re-Classification of the permit counter staff positions. She is proud of the legacy she has been able to leave behind her, as this proposal was approved by the council, and the permit staff is now being paid more justly for their extremely detailed and technical work.

While working at the city, Geri saw a need for a service that could provide assistance to developers, architects, retailers, contractors and homeowners, utilizing her special skills and abilities in the expediting of the permit process. She knew she could save valuable time and money for her clients by avoiding costly construction start and inspection delays, and helping them to open their businesses on schedule. She took a 6-week leave of absence without pay from the city, and has been successfully running her expediting business for 12 years now. Geri's team consists of highly trained individuals who have served with various municipalities and construction firms, with over 40 years of combined expertise. The relationships **Fast Trak Permit Service** has established with the various government agencies are based on trust through experience.

Geri approached RESCUE Green to offer her expertise in permitting out of her growing concern for the urban sprawl that was closing in around her in the Inland Empire, and her desire to help green-up construction. She wants to be part of the solution by raising the consciousness of her clients about the benefits of building green, and the value of green retrofits to their existing sites.

Education

- International Council of Building Officials (ICBO) Certifications:
 - State Laws Affecting Permit Issuance
 - Legal Issues
 - Title24-Energy Compliance
- U.S. Green Building Council (USGBC) Certification:
 - LEED® For New Construction Technical Review Workshop
 - LEED® Accreditation pending
- Riverside Community College – Riverside, CA
 - Construction Technology
- Mt San Antonio Jr College – Walnut, CA
 - Effective Business Communications, Office Organization & Management, Sales & Marketing, Word Processing

Licenses and Associations

- United States Green Building Council (National Chapter, Inland Empire Chapter, Orange County Chapter)
- Association of Commercial Real Estate (ACRE)
- Norco Economic Development Advisory Council Member (EDAC) 2001 to 2008
- International Council of Shopping Centers Member (ICS)

